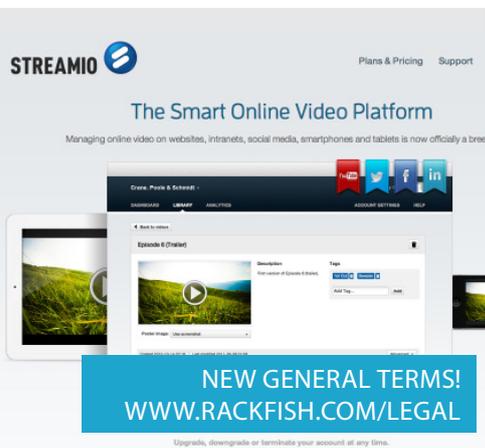


GONE FISHIN' STREAMIO edition

News from Streamio | www.streamio.com | +46-18-181800
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April 2014



STREAMIO Plans & Pricing Support

The Smart Online Video Platform

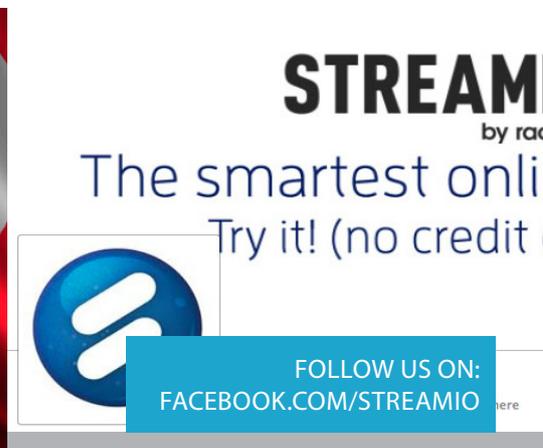
Managing online video on websites, intranets, social media, smartphones and tablets is now officially a breeze.

NEW GENERAL TERMS!
WWW.RACKFISH.COM/LEGAL

Upgrade, downgrade or terminate your account at any time.



STREAMIO IN TURKEY!
BLOG.STREAMIO.COM



STREAMIO by rackfish

The smartest online video platform

Try it! (no credit card)

FOLLOW US ON:
FACEBOOK.COM/STREAMIO

Streamio Live now available everywhere!

We are happy to launch a new feature of our streaming service which gives the user the possibility to live stream media, and that can be used for a variety of events such as sports events, news events, concerts, seminars, etc. Streamio

Streamio Live is built on Rackfish' livestreaming platform and is aggressively priced as Streamio Premium. A live-package costs from SEK 990/month and includes 500 GB of transfer. Customers with greater needs can add optional packages that include more bandwidth, recording functions, user functions like pause, reverse, forward and resume to live, and of course Rackfish Managed Services and SLA for customers who need special configurations and 24/7 monitoring. For corporate gatherings, council meetings and other meetings, we also offer Cloudbox - a player that allows to show synchronized powerpoints, agendas/timesheets, and also to handle voting, among other things.

Contact us for more information about live and video on the net!



Image credits: Vlad Kochelaevskiy / Oleksiy Mark / dmbaker / essi / I23RF Stock Photo

STREAMIO by rackfish

New encoding clusters!

One of the steps before videos become available on the Streamio platform is encoding. The first step is uploading the movie to our servers, after that the movies are encoded, which is the process of making different versions of the movie available, tailored for specific use cases, such as computers and mobile. This step requires a lot of computing capacity and when a lot of jobs are delivered, the queue can grow quickly.

Last week we introduced a new encoding cluster, based on Rackfish fast and reliable managed servers. After extensive testing with this system running in parallel with the original Streamio encoders we have now done a full release.

The benefits for you as a Streamio customer are faster handling of your videos, making them available for your viewers in less time. The speed increase will show on single videos with speed increases from 57% to 82% according to our tests. When uploading multiple files it will

be even more evident with more parallel computing capacity as well as nodes being freed up faster due to speed improvements. The total capacity improvement of the encoding cluster is 183% which will give you significantly faster video availability.

Try uploading a new movie to test the encoding cluster today at Streamio OVP (online video platform)!

For more information about Rackfish managed servers, please visit www.rackfish.com

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