

# GONE FISHIN'

News from Rackfish | [www.rackfish.com](http://www.rackfish.com) | +46 18 18 18 00

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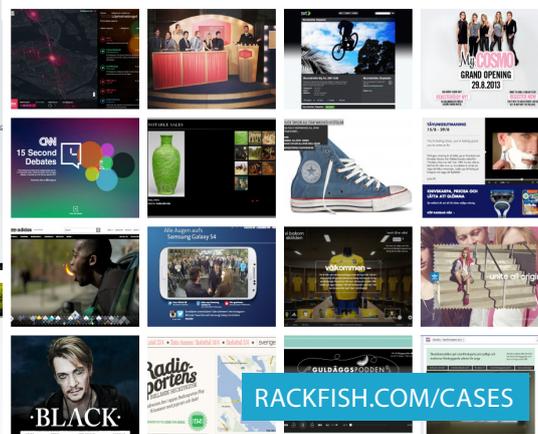


**STREAMIO** Plans & Pricing Support

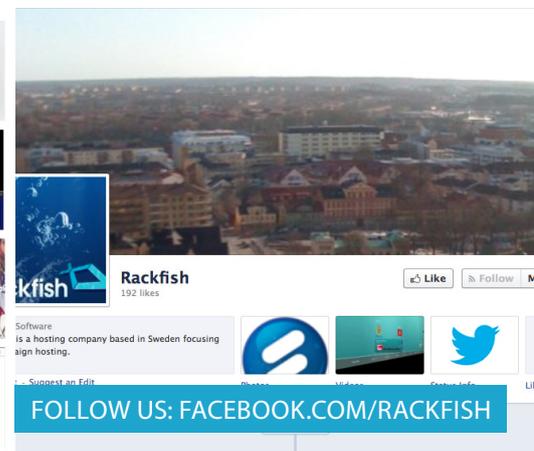
### The Smart Online Video Platform

Managing online video on websites, intranets, social media, smartphones and tablets is now officially a breeze

Sign up for **STREAMIO.COM**



**RACKFISH.COM/CASES**



**Rackfish** 192 likes

Software is a hosting company based in Sweden focusing on cloud and sign hosting.

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## King to be listed on NYSE

The Swedish game company King, behind hits such as Candy Crush Saga and Pet Rescue Saga, have filed for an IPO to be listed on the New York Stock Exchange (NYSE).

Rackfish hosts campaign sites such as candycrushsaga.com as well as community sites like forums.king.com, all built on the platform XCAP Social CMS developed by Josh.

## KFC Russia - The Moviematic Machine

For the launch of its new Bacon iTwister, KFC restaurants in Moscow and St Petersburg were transformed into film studios with the installation of a fully-automated, movie-making machine called 'MovieMatic'. Inspired by retro ciné cameras and the original Sony Walkman, MovieMatic is programmed to light, direct, shoot, edit and post-process a 45-second feature that was instantly pushed to YouTube. Campaign produced by Perfect Fools and video backend hosted by Rackfish. [www.kfc.ru/star](http://www.kfc.ru/star)



# Streamio Live!

**We are happy to launch a new feature of our streaming service which gives the user the possibility to live stream media, and that can be used for a variety of events such as sports events, news events, concerts, seminars, etc. Streamio Live is the name of the service, and it is available in our portfolio from March, 2014.**

Streamio Live is built on Rackfish' livestreaming platform and is aggressively priced as Streamio Premium. A live-package costs from SEK 990/month and includes 500 GB. Customers with greater needs can add optional packages that include more bandwidth, recording functions, user functions like pause, reverse, forward and resume to live, and of course Rackfish Managed Services

and SLA for customers who need special configurations and 24/7 monitoring. For corporate gatherings, council meetings and other meetings, we also offer Cloudbox - a player that allows to show synchronized powerpoints, agendas/timesheets, and also to handle voting, among other things. Contact us for more information about live and video on the net!

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