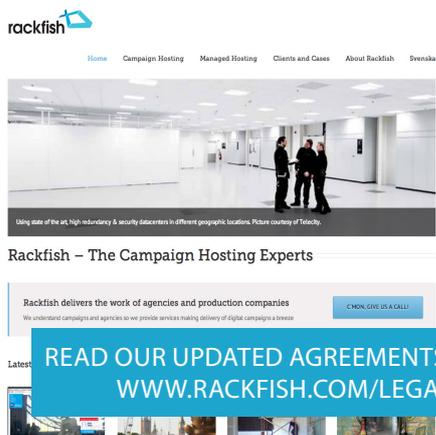


GONE FISHIN'

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Streamio Live now available everywhere!

We are happy to launch a new feature of our streaming service which gives the user the possibility to live stream media, and that can be used for a variety of events such as sports events, news events, concerts, seminars, etc. Streamio Live is the name of the service.

Streamio Live is built on Rackfish' livestreaming platform and is aggressively priced as Streamio Premium. A live-package costs from SEK 990/month and includes 500 GB.

Customers with greater needs can add optional packages that include more bandwidth, recording functions, user functions like pause, reverse, forward and resume to live, and of course Rackfish Managed Services and SLA for customers who need special configurations and 24/7 monitoring. For corporate gatherings, council meetings and other meetings, we also offer Cloudbox - a player that allows to show synchronized powerpoints, agendas/timesheets, and also to handle voting, among other things.

Contact us for more information about live and video on the net!



Live streaming with network cameras

A kind of project that often is a challenge for an agency is one that involves live streaming, since it requires a long list of special skills. Most agencies don't keep a staff of knowledgeable camera crew, since camera projects are few and far apart, and equipment is expensive and needs upkeep.

When doing a campaign that involves network cameras that are supposed to feed live video there are a number of things to think about.

First of all, planning beforehand is crucial. Often there is little or no time / resources to fix problems on site. Almost every aspect of the campaign has to be taken into consideration - expected number of visitors, broadband link feasibility and speed, types of cameras to use and even weather conditions (when using the cameras outside), etc. This applies especially to the project if the project is a

short time project (a few hours - a few days). Projects that stretch for months at end are far more flexible in that way. Still, planning is needed beforehand. There is little one can do when 2 days are left before launch and some vital part is missing. If the planning is done ahead and there are a number of failover-plans, there is nothing that says that any project could become a disaster. There are no projects that work out 100% without any problems, but if planned, problems can be handled smoothly, and that is the meaning with this short article. Plan ahead to avoid problems. Read more on www.rackfish.com/category/news/

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